

Global Women's Issues - Strategic Communications and Social Media Intern



Project Title	Global Women's Issues - Strategic Communications and Social Media Intern
Project Summary	Learn and engage with women of the world to help foster empowerment, security, and prosperity through State Department channels.
Country	United States

Project Description

The Secretary's Office of Global Women's Issues (S/GWI) mission is to promote the U.S. foreign policy agenda by advancing the political, economic and social status of women and girls including through coordinating with U.S. government officials, foreign governments and civil society. You will work closely with S/GWI staff to coordinate and create content for social media platforms (i.e. Facebook, Twitter) in the English-language. A successful intern must analyze our social media channels and be able to make targeted recommendations on how to tailor content to garner more awareness and support. Throughout the duration of the program, interns must conduct research, build upon policy knowledge and content, and coordinate with S/GWI staff to implement strategic communication objectives and priorities. These may take the form of a daily compilation report of news articles that address women and girls all over the world, one-pagers on the status of women for specific countries, and briefing materials for staff meetings or travel for internal purposes.

Required Skills or Interests

Skill(s)

Editing and proofreading

Research

Social media management

Storytelling/blogging/vlogging

Writing

Additional Information

None

Language Requirements

None